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3133 W. March Lane,
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Stockton, CA 95219
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Dear Friends,

NeighborWorks® Sacramento is gearing up for our 22nd annual Paint the Town event on **Saturday, September 17, from 8 a.m. - 3 p.m.** Paint the Town is a **fantastic opportunity for a high-impact, community-driven, team-building event, and we invite your organization to participate!**

Paint the Town—New Model—Bigger and Better!

You may have heard of or participated in this event before. Last year, we restructured the event to include more than just a coat of exterior paint. Paint the Town now includes **multiple small improvement projects tailored to each homeowner.** We will again focus our efforts on one block in Oak Park to maximize our impact. NeighborWorks® Sacramento staff is currently meeting with residents to finalize the block we will be working on this year.

We changed the model to **coordinate with our community stabilization initiative;** through this initiative NeighborWorks® Sacramento renovates formerly vacant homes for resale to a new family. This year, we will be working on 40th Street between 8th Avenue and 11th Avenue. This location is near several of our renovated homes.

We are again focusing on **resident participation** by engaging neighbors to work alongside each other and our sponsors to help with the improvements, cheer on the volunteers, and most importantly, have fun!

We need you! How you can help

We have **flexible sponsorship opportunities to match your needs as a sponsor.** Each resident will have one or several projects that can include exterior paint or touch-ups, landscaping projects such as planting trees, mowing, edging, pruning, or building planter boxes, minor repair of a fence or porch, or other projects that collectively make a significant, positive impact on the entire block. Participate by contributing a financial contribution, a volunteer team or both! Ideal sponsor teams will have 10 to 25 volunteers. **Please refer to the attached sheet to register for this event and to let us know how you can contribute.**

About NeighborWorks® Sacramento

NeighborWorks® Sacramento provides the path to homeownership, through home purchase planning assistance, affordable lending and down payment assistance, Realty Services, and renovated homes for sale. We have been serving the Sacramento Region for 24 years, with an office in the Oak Park neighborhood and in Stockton, creating homeownership opportunities and strengthening communities. We deliver efficient, comprehensive homeownership focused programs and services, achieving impactful outcomes for people and neighborhoods throughout the Sacramento Region.

If you want to learn how to get involved in Paint the Town 2011 or other community activities in Oak Park, contact me at (916) 452-5356 ext. 217 or sharon@nwsac.org. We look forward to partnering with you!

Sincerely,

Sharon Eghigian, Director of Community Services, NeighborWorks® Sacramento
enclosures



Examples of possible team projects:

- Exterior paint
- Plant trees
- Minor landscaping
- Build planter boxes
- Fence repair

Paint the Town 2011 - Sponsorship Opportunities

Join us for a fun day as we help make exterior improvements to one of our local neighborhoods. Secure your sponsorship by returning the enclosed sponsorship confirmation forms now! Let's make a visible change.

Sponsorship means having fun while making a difference!

Sponsorship Levels



\$5,000 Premier Sponsor

- Opportunity to display company banner on project site
- Company name highlighted in media releases
- Company name listed on site banner *(if committed by August 22)*
- Sponsorship recognition on NeighborWorks® website for 1 year

\$2,500 Community Sponsor

- Company name highlighted in media releases
- Company name listed on site banner *(if committed by August 22)*
- Sponsorship recognition on NeighborWorks® website for 1 year



\$1,000 Neighborhood Sponsor

- Company name listed on site banner *(if committed by August 22)*
- Sponsorship recognition on NeighborWorks® website for 1 year

\$500 Neighbor Sponsor

- Sponsorship recognition on NeighborWorks® website for 1 year

Typical projects include exterior painting, landscaping, and fence repair, and the result is the visual improvement for an entire street.



Your company's energy and commitment are critical to making Paint the Town a success. The value of your participation goes far beyond painting and beautifying the home – your participation lifts spirits and shows that we can work together to improve our communities.

Registration: 2011 Paint The Town Event

Method of Payment (check one)

_____ Send an **invoice** to the address below, attn: _____

_____ **Payment is enclosed** (please make checks payable to **NeighborWorks® HomeOwnership Center Sacramento to Region**).

Contact Information

Name/Title		
Company Name		
Mailing Address		
City/State/Zip		
Best way to reach me:		
Phone ()	Fax ()	Email

Required Signatures

I understand that by providing the information above. I agree to receive communication from NeighborWorks® HomeOwnership Center Sacramento Region

Company Representative

Date

Release for Volunteer Teams

(Company Name) _____ will be assisting NeighborWorks® HomeOwnership Center Sacramento Region in various minor home improvement projects and other Paint the Town Event activities on, or before, **September 17, 2011**.

As representative for the above stated company, we (our company and its volunteers) agree to release and hold free and harmless to NeighborWorks® HomeOwnership Center Sacramento Region, and its staff, volunteer organizations, other volunteers, property owners, tenants, and all donors and sponsors from any and all liability, for any damage, harm or injury that may occur as a result of our participation in this event.

Name _____

Title _____

Signed _____

Date _____

Telephone _____

Email _____

Please mail , fax or e-mail the form by August 19, 2011.

Mail: NeighborWorks, 2400 Alhambra Blvd., Sacramento CA Fax: (916) 431-3200 Questions: sharon@nwsac.org